



NIDARAT J A I O E O R M

W E B S I T E & S E O S P E C I A L I S T

ABOUT ME

Experienced Web Designer with a demonstrated history of working in the Marketing and Advertising Industries. Skilled in WordPress, HTML, CSS, SEO, UX/UI, Website & Graphic Design, Ads and Content.

CONTACT

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EDUCATION

Bachelor of Business

Khonkaen University
Faculty of Management Science.
Marketing Major, GPA 2.59

Chinese Language

National Central University (NCU)
Level1 of Language Center
in Taiwan.

SKILLS

- Wordpress
- HTML / CSS
- SEO
- Photoshop / Illustrator
- Premiere Pro
- Photography
- UX UI
- Google Ads / Facebook Ads

EXPERIENCE

Website & SEO Specialist

SEAC (May 2022 - Present)

- Perform ongoing keyword discovery, expansion, and optimization. Investigate and implement a search engine optimization recommendations.
- Create from the ground up and increase web traffic through organic search (SEO) and other non-paid channels. Maintain and troubleshoot the sites, including content, links, images, errors, speed of site, code compatibility with browsers, and on-site lead generation.
- Recommend changes to the website's architecture, content, linking and other factors to improve SEO positions for target keywords.

Digital Marketing Specialist

Learn Corporation (Mar 2021 - May 2022)

- Be responsible for co-developing, maintaining, expanding, tracking, monitoring, and measuring all website platforms.
- Work with designers and business leaders to turn wireframes into a fully functioning WordPress website, either from scratch or using templates.
- Audit existing Google Analytics and web analytics implementations and identify areas for improvement, including GTM & GA.
- Build from the ground up and grow web traffic through organic search (SEO) and other non-paid channels.
- Maintain and troubleshoot the sites, including content, links, images, errors, speed site, code compatibility with browsers, and on-site lead generation.

WEB DEVELOPER

Entelech PTY.,LTD. (Aug 2019 - July 2020)

- Designing and building the website and creating the website architecture.
- Managing the website back-end including database and server integration and generating WordPress themes and plugins.
- Conducting website performance tests and troubleshooting content issues.
- Monitoring the performance of the live website.
- Optimize SEO on-page and Off-page

WEB DESIGNER & MARKETING ADMIN

CSME Marketing Co., Ltd (June 2016 - July 2019)

- Support Developing Team and Marketing Team.
- Implement SEO Onsite and Offsite
- Make a ranking report and web directory
- Create blog on Wordpress for the resource site
- Coordinate and manage time for Staffs to finish project on time
- Design and build website by Wordpress, CSS, HTML
- Create banner, artwork and logo.

LANGUAGE REFERENCE

English ██████████
Chinese ██████████
Vasinee Asawachainun
(Sale Executive) Informa
Markets (098 283 9914)